

# Iman zamanpour

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## Objective

Digital marketer, content manager, website designer via WordPress and social media manager. I would love to work with you sir/madam.

## Education

### **DIPLOMA | 2018 | SADEQIAN INSTITUTE**

- Major: Experimental sciences

### **BACHELOR | STILL STUDYING | ISLAMIC AZAD UNIVERSITY OF SHAHR REY**

- Major: computer engineering
- Minor: software

## Skills & Abilities

### **SEARCH ENGIN OPTIMIZATION (SEO)**

- I can help you to appear your site in search results.

### **SOCIAL MEDIA**

- Social media is one of our tools to improve our branding and being connected to our customers.

### **MANAGEMENT**

- Managing tasks is one of my skills.
- Beside of being digital marketer I manage my team too.

### **COPPYWRITTING**

- Good for ones who need to optimize their blogs.

### **FAST LEARNER**

- I am able to grasp new concepts efficiently!

### **WORDPRESS**

- I can design a web site with WordPress and optimize it for search engines (SEO for WordPress)

### **Data analyzing WITH GOOGLE ANALYTYCS**

- As a digital marker it is necessary to learn and analyze data from google analytics to study about your costumer's behavior and etc.

### **GRAPHICS**

- Beside of digital marketing, it is necessary to know how to work with Photoshop and Corel draw.
- I can create visit card, posters, post template and etc.

### **ENGLISH**

- Speaking: advanced
- Writing: advanced

- Listening: advanced

## Experience

### **SOCIAL MEDIA MARKETER AND WRITER | OXTEAM | JUNE 2017- MARCH 2018**

- Oxteam is a digital marketing Agency. So I was in a best place that I could learn more about digital marketing and it's strategies.

### **DIGITAL MARKETER/ PHOTOGRAPHER/ GRAPHIC DESIGNER | HAKIMAN INSTITUTE | SEPTEMBER 2018-MARCH 2019**

- Typing and content managing, translating English blogs, social media managing, website designer via WordPress, search engine optimizing(SEO), designing posters and visit card, google ads campaigns and etc.

### **DIGITAL MARKETER/ CONTENT MARKETER/ NETRAN | MAY 2019- OCTOBER 2019**

- Editing and creating posts and blogs, managing social media accounts and etc.
- In this position I've learned many things about digital marketing.

### **DIGITAL MARKETER/fardaye sabz (Iran insurance agency) | October 2019-present –full time**

- At this position I provide a site for a printing service company beside of that I manage their marketing methods for greater income.
- Skills I use: designing business model and plan skills, google analytics, keyword planning, graphic designs for social media (Instagram feed and story), site designing via WordPress, SEO, advertisement (cpc, ppc. Native, display ads), campaign designing and analyzing skills and etc.

### **DIGITAL MARKETER/TEHRAN SHARGH | December 2019-present – part time**

- At this position I provide a site for a printing service company beside of that I manage their marketing methods for greater income.
- Skills I use: designing business model and plan skills, google analytics, keyword planning, graphic designs for social media (Instagram feed and story), site designing via WordPress, SEO, advertisement (cpc, ppc. Native, display ads), campaign designing and analyzing skills and etc.

